



Colombia

## EVIDEM CONSORTIUM EVIDENCE-BASED DECISION-MAKING

*INFORMATION MANAGEMENT THROUGH EVIDENCE  
BASED DECISION-MAKING FOR AN IMPROVED  
HUMANITARIAN RESPONSE IN COLOMBIA*



### Context

The long-lasting internal armed conflict in Colombia and the rising levels of violence have caused a devastating impact, with over 7.7 million people in need, particularly women, children, and indigenous and afro-descendent communities.

Colombia continues to face an array of emergencies triggered by multiple factors related to armed conflict and violence, natural disasters and mixed transcontinental movements that generate intersectoral humanitarian needs in various communities. Communities in Colombia face many protection threats, and the institutional and humanitarian protection response deals with multiple challenges. In multiple affected areas, indigenous and afro-descendent communities have developed protection capacities decreasing their and their members' exposure to threats and harmful coping mechanisms. In some contexts, depending on the protection threat, women, girls, boys, men, human rights defenders (HRDs), people with diverse sexual orientations, gender identities, and gender expressions, and ethnic communities implement and engage in various early warning mechanisms and prevention of risks.



### iMMAP Colombia

iMMAP Inc. and iMMAP France have been providing information management (IM) services to different stakeholders in Colombia since 2009. Currently, iMMAP Inc. and iMMAP France support coordination bodies, such as the Humanitarian Country Team (HCT), and the Inter-Institutional Group on Mixed Migratory Flows (GIFMM).



iMMAP Inc. and iMMAP France are committed to informing better response-wide outcomes. To that aim, they will develop IM products and training with and for the humanitarian architecture, key government agencies, civil society organizations, and communities, with a focus on ethnic populations. Specifically, they will provide IM support for HCT humanitarian actors, complementing systems like FTS and 345W, the information systems that link the monitoring of the response and the financing received by the clusters. In addition, they will articulate with Local Coordination Teams (LCT) to facilitate better informed community engagement (CE), including with ethnic authorities and populations. Likewise, they will support the assessment subgroup to harmonize and coordinate assessments of the HCT and GIFMM, coordinated with all relevant actors, OCHA - ERT and LCT. Finally, they will develop and update software for the humanitarian system and provide technical support to LCT actors and at the local level.



**Donors:** BHA - ECHO

**Current Project:**

**EVIDEM CONSORTIUM**

**Evidence-based decision making**  
Information management through evidence-based decision-making to enhance humanitarian response in Colombia.

**Budget:**

BHA: \$2 Million USD

ECHO: €1 Million EUR

**Project duration:**

May 16, 2023 - May 15, 2024

**Consortium Members**

**BHA Prime:** iMMAP Inc.

**ECHO Lead:** iMMAP France

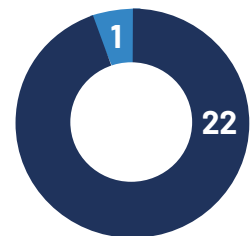
**BHA Sub-awardees:** IMPACT and ACAPS

**ECHO Co-partners:** IMPACT and ACAPS

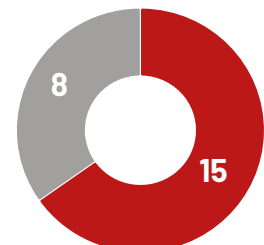
### Personnel

**Total personnel: 23**

- National
- International



- Female
- Male



## Background



iMMAP Inc. and iMMAP France will support Humanitarian Coordination, IM, and Assessments (HCIMA) activities that seek to facilitate and harmonize contextual understanding, and ensure CE and Accountability to the Affected Populations (AAP). Thus, the overall impact of the combined available resources can be enhanced for the well-being of the 1.6 million people targeted by the 2023 Colombia Humanitarian Response Plan (HRP), while others in need of humanitarian assistance and protection can be identified.

Additionally, 2.38 million refugees and migrants are in need in the Refugee and Migrant Response Plan (RMRP) in 2023 – 2024.

## Objective



Strengthen the humanitarian response in Colombia through improved decision-making facilitated by Information Management from data collection through analysis.

iMMAP Inc. and iMMAP France will enhance decision-making across various humanitarian sectors through evidence-based IM products and services, emphasizing coordination, methodologies, assessment tools, and emergency response tracking.

iMMAP Inc. and iMMAP France will strengthen community engagement and accountability in conflict and disaster-affected areas through information management and training processes, focusing on social mapping workshops and capacity building activities for humanitarian actors.

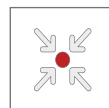
## Consortium Governance



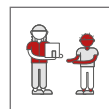
Governance defined by a Technical Committee between Consortium members for operational collaboration, to meet weekly; Steering Committee (SC) between Consortium Members and Donors, to meet monthly; and Advisory Committee between SC members and key inter-institutional and cross-sector partners, to meet quarterly.

Guided by IASC Partnership Principles—equity, transparency, results-oriented actions, independence, and respect—EVIDEM Consortium fosters autonomous decision-making and respects each partner's contributions for more effective collective humanitarian efforts. Members operate within their institutional capacities, seeking consensus, conducting consultations, and maintaining accountability.

## Expected results



Decision-making improves thanks to iMMAP's products and trainings on evidence-based information management for Clusters, HCT, OCHA, and the MIRE Consortium



Commitment to the community and responsibility towards affected populations improves through iMMAP's information management processes and training in the field.



Strengthening and informing evidence-based humanitarian decision-making in Colombia through robust data collection, joint analysis, and support to evaluation coordination activities.



Humanitarian actors have access to impartial, independent, timely, and high-quality analysis on the effect of armed conflict in Colombia, humanitarian crises, and the differential impact on various populations.

## Sectors Supported



Education in Emergencies (EiE)



Protection



Health



Food Security and Nutrition (FSN)



Water, Hygiene, and Sanitation (WASH)

## Information Products



Maps



Dashboards



Infographics



Analysis Documents