Rohingya refugees have been fleeing to Bangladesh from Rakhine State, Myanmar, where they suffer discrimination and targeted violence.

Since August 2017, 700,000 people arrived, bringing the total number of Rohingya refugees in Cox’s Bazar to nearly 920,000.

Over 80% of the Rohingya refugees in Bangladesh are women and children, who are dependent upon humanitarian assistance to meet their basic food needs.

**iMMAP in Cox’s Bazar, Bangladesh**

With the emergency operation in its second year, many WFP programme activities are in the process of modification, transition, or expansion. Reporting, visualization, and analysis are complicated by the use of activity-specific data collection and reporting tools. While those tools provide a picture of a single WFP programme activity at any one point in time, analysis of data from different WFP programme activities remains challenging, as does the identification of spatial patterns and trends over time.

In this context, iMMAP works to solve these gaps and challenges in the information management systems in close coordination with WFP.

**Number of staff**

- Women: 1
- Men: 12
- National: 6
- International: 7

**Project duration:** Since January 2019

**Donor:** World Food Programme (WFP)

**Current project:** Implementation of WFP Assistance Program

**Project budget:** USD 801,805

**Partners iMMAP supports:** World Food Programme Food Security Cluster

**Better Data, Better Decisions, Better Outcomes**
Objectives

Implementing two changes in WFP’s information management strategy:
To enable WFP to effectively manage ongoing and planned modifications and transitions in programme activities, iMMAP implemented two changes to the WFP information management strategy.

1. Implementing an IMO Pool, consisting of both international and national Information Management Officers (IMO), whose shared skills and time are allocated to meet WFP requirements on a priority basis. The IMO Pool includes WFP contracted staff already in the Programme Unit, IMO’s of WFP-led Sectors, and international and national consultants contracted by iMMAP. The IMO Pool members are professionals with a wide range of information management and analytical skills. iMMAP manages the IMO pool to ensure delivery of analytical products that assist in the design, planning, implementation, and monitoring of transitions in WFP Programme modalities, including the transition in General Food Distribution from In-Kind to e-Voucher, expansion of the DRR and SMEP Cash for Work Programs, and expansion of the EFSN Self-Reliance and Livelihood Support Programs in refugee camps and host communities.

2. Implementing ReportHub, an integrated data management system, to replace the combination of local spreadsheets and WFP corporate databases/tools that are currently in use. ReportHub was designed by iMMAP to support data collection and reporting in humanitarian operations.

By using ReportHub, WFP can manage data from multiple locations, distinguishing between refugees in camps, refugees in host communities, and Bangladeshis in host communities. ReportHub design allows WFP Programme Unit to retain control of its data and the process of approving the release of monthly reports to the Food Security Sector and ISCG. ReportHub does not duplicate WFP Corporate M&E data systems and it is compatible with WFP data visualization platforms (e.g Tableau). ReportHub includes native data visualization tools which can be customized by WFP partners to meet their operational needs.

Sectors supported:

Food Security