



# CAPABILITIES STATEMENT

## RESEARCH AND ANALYSIS

Based in the iMMAP MENA Regional Office in Amman, Jordan, the Research and Analysis Unit delivers reliable information and contextual analysis that draws from multiple sources to produce information in a way that is both granular to inform programming while also taking into account the greater context.

### CAPABILITIES



**Area-based contextual analysis:** The purpose of this type of analysis is to provide stabilization, development and humanitarian actors with a holistic and comprehensive understanding of governance structures, services, economy and markets, social dynamics, and security conditions in the areas in which their interventions occur. It aims to deconstruct the ambiguities of the human ecosystem, to the furthest extent possible at the sub-national, provincial, district, and/or community level. Analysis is conducted through a lens of durable solutions and conflict sensitivity and designed for programmers with the goal of informing implementing actors of the contextual risk associated with the operational environment at the most relevant level of geographic analysis.



**Context update reports:** Context update reporting focuses on recent and ongoing developments that impact stabilization and humanitarian programming. These reports provide partners with diagnostic and predictive analysis in order to better understand changes and emerging challenges in their operational environment and help them navigate these challenges.



**Refugee/IDP monitoring:** Population Monitoring Initiative (PMI) reports have in the past analyzed refugee and IDP population movements, including return trends, as well as humanitarian and political conditions informing these changes. Previous projects focused on southern Syria and Syrian refugees in Jordan for UNHCR, working closely with the Protection Shelter/Non-Food Items Clusters.



**Stakeholder mapping:** Stakeholder mapping provides partners with detailed understandings of the key actors and entities that exist within and affect their areas of operation. These products detail these stakeholders' involvement in governance and economic activity, roles in conflict, and their engagement with and impact on humanitarian and stabilization actors.



**Market Systems and Value Chain Analysis:** iMMAP has expertise in carrying out market system analysis in both emergency and development contexts, including emergency market mapping analysis (EMMA) and rapid assessments. Additionally, iMMAP conducts medium to long-term market system analysis, particularly baseline mapping and analysis of crucial market systems, regular monitoring and ad-hoc updates of key market system profiles and capacity building of stakeholders.



**Request for Information (RFI):** Using existing networks on the ground and the analytical capacity it has developed across multiple projects, iMMAP's Research and Analysis Unit is well-equipped to respond to ad hoc Requests for Information from donors, partners, and policymakers focused on recent and ongoing developments and an array of governance, economic, and security issues.

### DIFFERENTIATORS

**One-stop-shop:** iMMAP Functional Units cover a variety of services under one roof, including research and analysis, data management, geoinformatics, field operations and production.

**Substantial expertise and qualifications:** The Research and Analysis Unit consists of professionals with subject matter expertise in countries such as Syria, Yemen,



Iraq and Libya and experience supervising large-scale humanitarian and development interventions funded by multiple donors, along with qualified national and international conflict and political analysts.

**Familiarity with multiple thematic areas:** such as monitoring displacement, atmospheric analysis, data analytics, remote data collection and field coordination with educational backgrounds and certifications in information technology, international studies, linguistics, security studies, engineering, and architecture.

# PAST PERFORMANCE

## Jordan

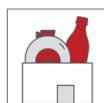


- WFP's Integrated Context Analysis (ICA)

## Syria



- Population Monitoring Initiative (PMI)
- Urban Analysis Network - Syria (UrbAN-S)
- Humanitarian Needs Overview 2019 - Food security section
- Wheat-to-Bread Facility Mapping and Need Assessment
- Wheat-to-Bread Value Chain Market System Mapping



- Fuel Study of North Syria
- Labor Market Assessment: Poultry and Agricultural Inputs Sectors in the Northwest Region of Syria
- Impact Assessment of the Wheat and Olive FSL Programming in Northwest Syria
- Mapping of Wheat and Small Ruminants Market Systems in Al-Hasakeh Governorate



## Iraq

- Durable Communities and Economic Opportunities (DCEO)



### Better Data

Improve data quality, collection and timeliness to stimulate sharing and coordination



### Better Decisions

Analyze and visualize data to support evidence-based decision-making



### Better Outcomes

Maximize program outcomes and make a measurable difference