

IMMAP implemented the project, Unidad de Manejo y Análisis de Información Colombia-UMAIC. The primary purpose of UMAIC was to improve analytical and decision making capacity for the UN Country Team, Humanitarian Country Team, the Office of the Resident Coordinator, entities of the national Government, Non Governmental Organizations, donors and others in Colombia, through technical support, infographics, narratives and technology to improve coordination, data collection, and information processing, analysis and diffusion.

## BACKGROUND

Since 2014, as part of an agreement between the RCO, UNDP and OCHA, there was an effort to transfer capacity in information management from OCHA Colombia to a unit that aimed to tackle issues around peace and development. In November 2015 the activities started as an inter-agency project supported by Caritas Colombia and implemented by IMMAP. The transfer of a model for analysis and needs diagnostics and information management models from the field to the national level was expressed in information visualization platforms strengthening the role of coordination and information exchange spaces and the positioning of UMAIC as a methodological guide for the preparation and flow of information from UNS Agency and from the international community to the Government of Colombia. An inter-operability platform- 4w and Ciclope, have been the means used. Currently UMAIC is accompanying processes to monitor the dynamics of armed violence and natural disasters and makes a part of its initiatives the monitoring of territorial peace stabilization.

Since the arrival of the new Resident Coordinator in October 2016, there was a reorientation of UMAIC, supported by IMMAP, to incorporate new strategic information management concepts, expanding the original objective of service provision with a business intelligence model. This strategic redefinition was to improve UNS decision-making processes and support the Peace Accords between the Government of Colombia and FARC-EP guerrillas and, still further, to contribute to a structural transformation in territorial development. Taking into account violence dynamics during the implementation of the peace accords and new humanitarian dynamics including mixed migration flows and natural or man-made disasters, on the one hand, there was a new model structured to connect humanitarian dynamics and to establish information exchange relationships and cooperation in order to consolidate inter-agency information including UNHCR/IOM around Venezuela migrants. In addition, there were new support processes to profile implementation challenges in the peace accords including the Peacebuilding Overview and to monitor peacebuilding indicators in the Visor of the Government of Valle del Cauca and develop platforms to monitor the strategy of peacebuilding at the field level such as the UN Development Assistance Framework (UNDAF).

## OUTCOMES

- Due to the current humanitarian situation, new information products have been developed such as the profiling of stabilization zones around demobilization areas taking into account the situation of disasters and armed violence which does not reduce their influence. At the same time a humanitarian needs index has been created as well as a matrix to visualize information sources for humanitarian indicators for the country, fundamental in order to prepare humanitarian trend infographics.
- UMAIC strengthened strategic decisions around the search, validation and reporting of information focused on gender in support of Local Coordination Teams and in the development of products and provision of information services. These processes include population disaggregation and sex disaggregation, built from the local level and consolidated with interinstitutional support from UNDP, OCHA and led by the RCO. The report includes among other things development issues as well as specific indicators to monitor gender violence.
- The model of financial sustainability of UMAIC was a significant result of the project. Currently UMAIC has the support of the RCO as a directive organization leading UMAIC, for the collection of funding for the Unit. The consolidation of the Embassy of Canada as a new donor for UMAIC and the initiative of OFDA/USAID which is actively coordinating with UMAIC has promoted the Unit as a solid and independent mechanism to lead creative and innovative solutions for information management. IMMAP has been and continue to be a determinant to strengthen the field presence of UMAIC and its strategic role.



### Better DATA

Improve data quality, collection and timeliness to stimulate sharing and coordination



### Better DECISIONS

Analyze and visualize data to support better decision making



### Better OUTCOMES

Maximize program outcomes and make a difference

IMMAP's services have facilitated informed and effective disaster risk management, emergency response, and development activities by enabling evidence-based decision-making for cluster/sector leads, critical NGO, and government operations. IMMAP's goal is to alleviate the suffering of victims of natural disasters and armed conflicts by providing the humanitarian community with a decision-making service through the provision of recent, reliable and appropriate geographical and strategic information.