



Exploring Perceptions and Opportunities for Agricultural Trainings in **AFGHANISTAN**

March 2024

At a Glance

iMAP Inc. conducts Remote Primary Data Collection (RPDC) exercises to fortify cluster strategies with precise and data-driven decision-making tools, fostering more targeted and effective humanitarian responses.

Key Metrics

Data collection activities are held in January 2024. Interviewee profile are heavily males with **87%** and ages groups are dense in younger age, 18-25 with **92%**. Study focuses on different geographies, almost equally between rural, urban and city center.



405

The entries recorded



Profiles

Agricultural sector mainly engaged by younger males.



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Food Security Cluster:

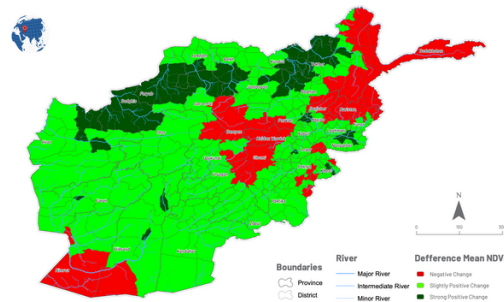
<https://fscluster.org/afghanistan>

Objective

The core aim of this study is to illuminate the program design phase for agricultural trainings, extracting and analyzing community perceptions to finely tune these initiatives. By understanding the local sentiment towards agricultural programs, the study seeks to guide the development of interventions that are not only receptive to the needs of Afghan farmers but are also strategically adapted to the complexities of the region's agrarian challenges

Sampling

Leveraging Normalized difference vegetation index (NDVI) technology and Food and Agriculture Organization's (FAO) crop calendar, our sampling method aims to map Afghanistan's agricultural activities by district level. Our innovative method detects farming trends and study applies geographical sampling for activating more efficient data collection process.



Afghanistan Difference Mean NDVI Map
 (November vs April 2023)

Recommendations



Need for Practical Training

"Agricultural practitioners in Afghanistan show a strong preference for hands-on training in field crop cultivation and farming techniques. Key challenges like water scarcity, seed quality, and low market prices underscore the urgent need for practical, tailored training programs to improve productivity



Enhance Financial Literacy

Address the gap in record-keeping practices by offering targeted training in financial literacy and farm budget management, catering to the diverse educational needs and interests of the farming community