



# iMAP: At A Glance

*Development and humanitarian responders must act quickly and effectively to save lives and support recovery in chaotic and unpredictable environments. When facing complex development challenges, natural disasters and emergencies, it's critical to make sound choices rooted in real-time knowledge of who is doing what, where they are doing it, and what needs to be done. Access to this information helps you to prioritize effectively, improve coordination, and direct support to the people who need it the most.)*

## Context

At iMAP, we are passionate about unleashing the power of data to transform the way you respond to these challenges. For more than 10 years, we have measurably improved people's lives through our core philosophy: better data leads to better decisions and, ultimately, better outcomes. We combine our demonstrated expertise in data analytics, Geographic Information Systems (GIS), customized assessment and monitoring and evaluation methodologies, field based research, and our suite of in-house developed open-sourced software solutions to help you reach a common operating picture and set measurable objectives and priorities.

Our **purpose** is to take data, turn it into information and create knowledge for decision makers operating in development contexts, situations of violence, post-disaster and conflict recovery. Our **mission** is to harness the power of information to facilitate evidence based decisions to improve people's lives. We **envision** a world where no one suffers due to lack of access to timely, relevant, and reliable information that has the power to transform lives.

Our **service** offer brings the full spectrum of information, knowledge and change management skillset, and links that expertise with thematic knowledge (e.g. FS, Health, Coordination, Development, Climate change, agriculture). We deploy our service package to both aid and development organizations, helping them solve operational and strategic challenges.

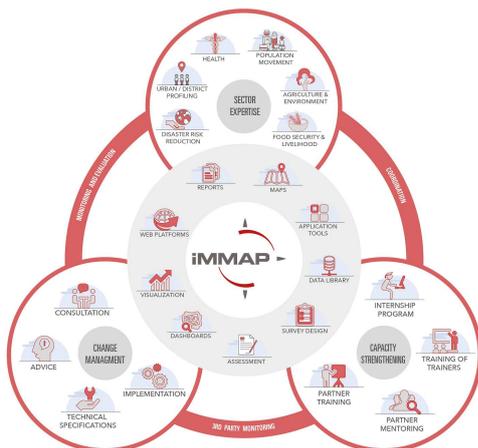
We partner with organizations to provide cost-efficient and more effective services based on informed decision-making, which ultimately leads to improved outcomes for vulnerable communities. This cost-saving approach enables humanitarian aid and development organizations to reach more people and provide high-quality assistance that impacts the wider population.

iMAP applies core competencies to empower our partners to build a common operating picture:

- **Disaster Risk Management:** support to manage and minimize vulnerabilities, stabilize crises, coordinate across sectors and build local capacity to deliver services;
- **Emergency Response:** support coordination and build local capacity to better respond to emergencies and humanitarian crises, including natural and man-made disasters, and;
- **Development Aid:** apply our multi-sectoral development expertise and build appropriate information management systems to support every stage of a project's life cycle.

## Overview of Achievement

At iMAP, we leverage our team's multi-sectoral expertise to deliver services to meet our partners demanding operational needs. We support our partners to respond appropriately to some of the critical real-world challenges through practical and evidence-based solutions. This allows us to support humanitarian actors to solve operational and strategic challenges. We are experts in working in high risk environments as a result of political instability, economic crisis, security threats, and natural disasters.



## Partnerships and Support

iMAP maintains an active surge capacity Stand-By Partnership Program with eight (8) UN agencies including OCHA, WFP, FAO, UNICEF, IOM, WHO, UNHCR and UNDP. iMAP has proven its ability to support emergency response efforts across multiple geographic locations throughout Eastern Europe, Africa, Asia, Middle East, and Latin America. iMAP has a diversified donor base. Our donors include the US Department of State, USAID/OFDA/FFP, CDC, DFID, SDC, WFP, WHO, UNICEF, UNHCR, IOM, European Commission (ECHO), and the World Bank.

iMAP has been at the forefront of information management support for humanitarian clusters (UN agencies and International NGOs) including; Logistics, Water & Sanitation, Health, Protection, Education, Nutrition, Camp Management & Coordination, Protection, Food Security, Nutrition and Gender-Based Violence.