Development and humanitarian responders must act quickly and effectively to save lives and support recovery in chaotic and unpredictable environments. When facing complex development challenges, natural disasters and emergencies, it's critical to make sound choices rooted in real-time knowledge of who is doing what, where they are doing it, and what needs to be done. Access to this information helps you to prioritize effectively, improve coordination, and direct support to the people who need it the most.

At iMMAP, we are passionate about unleashing the power of data to transform the way you respond to these challenges. For more than 10 years, we have measurably improved people’s lives through our core philosophy: better data leads to better decisions and, ultimately, better outcomes. We combine our demonstrated expertise in data analytics, Geographic Information Systems (GIS), customized assessment and monitoring and evaluation methodologies, field-based research, and our suite of in-house developed open-sourced software solutions to help you reach a common operating picture and set measurable objectives and priorities.

We partner with organizations to provide cost-efficient and more effective services based on informed decision-making, which ultimately leads to improved outcomes for vulnerable communities. This cost-saving approach enables humanitarian aid and development organizations to reach more people and provide high-quality assistance that impacts the wider population.

iMMAP applies core competencies to empower our partners to build a common operating picture:

- Disaster Risk Management: support to manage and minimize vulnerabilities, stabilize crises, coordinate across sectors and build local capacity to deliver services;
- Emergency Response: support coordination and build local capacity to better respond to emergencies and humanitarian crises, including natural and man-made disasters, and;
- Development Aid: apply our multi-sectoral development expertise and build appropriate information management systems to support every stage of a project's life cycle.

Partnerships and Support

iMMAP maintains an active surge capacity Stand-By Partnership Program with eight (8) UN agencies including OCHA, WFP, FAO, UNICEF, IOM, WHO, UNHCR and UNDP. iMMAP has proven its ability to support emergency response efforts across multiple geographic locations throughout Eastern Europe, Africa, Asia, Middle East, and Latin America. iMMAP has a diversified donor base. Our donors include the US Department of State, USAID/OFDA/FFP, CDC, DFID, SDC, WFP, WHO, UNICEF, UNHCR, IOM, European Commission (ECHO), and the World Bank.

iMMAP has been at the forefront of information management support for humanitarian clusters (UN agencies and International NGOs) including; Logistics, Water & Sanitation, Health, Protection, Education, Nutrition, Camp Management & Coordination, Protection, Food Security, Nutrition and Gender-Based Violence.