

# iMMAP Privacy Notice

Last updated: 31.05.2022

This Privacy Policy explains what information iMMAP collects during the event, **“Harnessing Data and Technology to Enhance Humanitarian Response and Community Resilience”**, managed by iMMAP Malawi on the 2<sup>nd</sup> and 3<sup>rd</sup> of June 2022, and how the information is used, with whom it may be shared, and the data subject rights available to you.

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## 1. Introduction

### Who we are and what we do

iMMAP France ("us", "we", or "our") is committed to the privacy of those individuals who will participate as speakers at the Malawi Data Summit. This Privacy Notice is meant to help you understand what information we collect, why we collect it, and how you can update, retrieve and request removal of your information.

Please note that the practices described in this Privacy Notice apply **only to information gathered through the Malawi Data Summit**.

### **Who is responsible for your personal data?**

iMMAP France is the data controller for protecting your personal data.

### **You can contact us at:**

#### **iMMAP France**

10 rue Stanislas Torrents, 13006, Marseille, France

E-mail address: [administration\\_fr@immap.org](mailto:administration_fr@immap.org)

#### **Data Protection Officer**

You can also reach our data protection officer at:

TechGDPR DPC GmbH

Heinrich-Roller-Straße 15

10405 Berlin, Germany

E-mail address: [immap.dpo@techgdpr.com](mailto:immap.dpo@techgdpr.com)

## **2. Protection of Children's Information**

We do not knowingly collect personally identifiable information from anyone under the minimum age set forth herein. You must be at least 16 years of age, or the legal majority under the law where you live, whichever is greater, to engage in our Services and platforms, Persons under the age of majority may only use our Services through the account of, and with the participation of, a parent or legal guardian. If you, as a parent or legal guardian, believe that your child has provided iMMAP with personal information without your consent, you can ask us to delete that information by contacting us at [administration\\_fr@immap.org](mailto:administration_fr@immap.org).

## **3. Information we collect about you**

Our purpose for the collection of your personal data is to **retain knowledge and promotion of the activities of the organisation**. For the purpose of the Malawi Data Summit event the following data points are collected:

1. Image both static and dynamic (video)
2. Name, first and last
3. Job position: personal biography
4. Organization of employment
5. Voice
6. Email address

These purposes fall under our legitimate interest as a data controller i.e. Article 6 (1)(f) GDPR.

## 4. How we use your data

We may use your information in the following ways:

- A. Recording your participation throughout the event.
- B. Publication of the recording after the event on our Facebook, Twitter and YouTube channels, as well as iMMAP's website.
- C. Sharing the recording of the event with its attendees.
- D. Publish your picture, biography and presentation (powerpoint, videos) during and after the event.

## 5. Who we share your information with

With the attendees of the event both in person and virtually for the event to take place.

1. **Service providers:** Zoom is the platform being used for the online event, click here for their [privacy policy](#).
2. **iMMAP's Websites analytics:** Google Analytics. Non-personally identifiable information is collected and processed, among other services, by Google Analytics in an anonymised and aggregated way to improve iMMAPs corporate website. This also serves marketing purposes. Google Analytics is a web analytics service that tracks and reports user traffic on apps and websites. It

uses the data collected to track and monitor the use of iMMAP website. This data may also be shared with other Google services and Social Network Pages.

**3. Specific Legal Situations:** We may share your information only in the case where we are required by law to do so, or for the defense of a legal claim.

**4. iMMAP's social media accounts:** iMMAP's website, newsletter, Facebook, LinkedIn, and Twitter to maintain public engagement on these social networks.

## 6. Data Retention

How long are the images, videos and other data points collected above in section 3 is retained for five (5) years. After which, it will be securely deleted from all platforms.

## 7. Security

The personal data is stored in iMMAP's secure internal system, i.e. Sharepoint is in a special folder, accessible only to the people who collected the data and those who are responsible for its management and deletion.

## 8. Your Data Subject rights

You can exercise the following rights over your personal data:

- **The right to object against the processing of your information.**  
If we process your information for our legitimate interests, you can object against it. In other words, you can request some control over how their personal information gets used by your organization. We will consider your request and if there are no compelling interests for us to continue processing the data, we will stop the processing for such purposes. If we believe our compelling interests outweigh your right to privacy, we will clarify this to you. You always have the right to object to our making use of your data for marketing purposes.
- **The right to access your information.**  
You have the right to know what personal data we process about you. As such, you can obtain the disclosure of the data involved in the processing and you can obtain a copy of the information undergoing processing.
- **The right to verify your information and seek its rectification.**  
If you find that we process inaccurate or out-of-date information, you can verify the accuracy of your information and/or ask for it to be updated or corrected where this is possible (e.g: past invoices cannot be modified).

- **Restrict the processing of your information.**  
When you either contest the accuracy of your information, you believe we process it unlawfully or you want to object against the processing, you have the right to temporarily stop the processing of your information to check if the processing was consistent. This is known as restriction of processing. We will stop using your data until we are able to provide you with evidence of its lawful processing.
- **The right to have your personal data deleted.**  
If we are not under the obligation to keep the data for legal compliance and your data is not needed in the scope of an active contract or claim, we will remove your information upon your request.
- **The right to have your personal data transferred to another organisation or data portability.**  
Where we process your personal data on the legal basis of consent you provided us or on the necessity to perform a contract, we can make, at your request, your data available to you or to an organisation of your choosing.
- **The right to withdraw your consent.**  
Where the processing is based on your consent, you may withdraw your consent at any time. The withdrawal of consent will not affect the validity of our prior processing of your personal data as per GDPR Art.7.3.

## 9. Right to lodge complaint

If you believe that our use of personal information violates your rights, if you are dissatisfied with a response you have received, or if we have failed to respond within a month, you have the right to lodge a complaint with the competent data protection authority of your choice.

Available authorities in Europe can be found [here](#).

## 10. Changes

We are committed to keeping you informed of how your personal data is being handled. If we make material changes to this document, we will notify you by sending an email to you. We will also update the “last updated” date at the top; in the commitments section. If we let you know of changes through email communication, then the date on which we send the email will be deemed to be the date of your receipt of that email.