

The Market Monitoring Unit (MMU) is analyzing two key market systems in the Idlib Governorate in northwest Syria: Olive and Livestock (dairy production). iMMAP is using an experienced team of enumerators to collect qualitative and quantitative data on a regular basis as to be comparable over time for trend analysis. iMMAP is utilizing a secondary network of community leaders, professionals, and media teams to carry out continuous monitoring of the local security context and economic developments in the region to complement market analysis.

Background

The conflict in Syria has imposed constraints on market systems, negatively impacting access to goods and services that support the lives and livelihoods of Syrians. Analysing market chains within market systems allow humanitarian, early recovery and development actors to design and implement programs that promote access to essential needs and enhance long-term recovery and increase the stability of local markets.

The selection of critical market systems and value chain to analyse is based on the Livelihood Intervention Fund programmatic and strategic design. Several agencies are active in livelihood programming and involved in analyzing specific value chains. To avoid duplication and reinforce interagency coordination, the selection of key value chains will be derived from existing gaps, taking into consideration what other agencies have already conducted and shared. iMMAP builds on its existing partnerships to ensure that market systems analyzed add value to programs at large and build on complementarity.

The 8-month project will focus on conflict dynamics, especially across control lines, as well as on blockages and opportunities for women participation in market activities. Additionally, the analysis will include infrastructure, availability of key productive services and conflict-sensitive analysis of selected value-chains, particularly when they operate across control lines.

Project Deliverables



Market System Fact Sheets

Individual fact sheets will be developed every two months for each selected market system, which will include maps, key infrastructure points, and graphs.



Online Dashboard

Widely accessible online dashboard that visualizes key information and demonstrates market trends over time.



Better DATA

Improve data quality, collection and timeliness to stimulate sharing and coordination



Better DECISIONS

Analyze and visualize data to support better decision making



Better OUTCOMES

Maximize program outcomes and make a difference

iMMAP's services have facilitated informed and effective disaster risk management, emergency response, and development activities by enabling evidence-based decision-making for cluster/sector leads, critical NGO, and government operations. iMMAP's goal is to alleviate the suffering of victims of natural disasters and armed conflicts by providing the humanitarian community with a decision-making service through the provision of recent, reliable and appropriate geographical and strategic information.